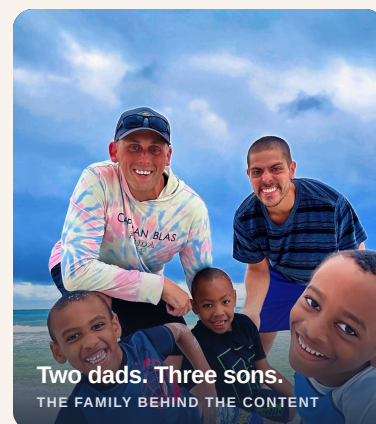


NATURAL SHORT-FORM CONTENT FOR BRANDS

Make your brand feel more human.

JUST JOSH creates warm, natural vertical videos that bring family life, humor, and real reactions to the brands families welcome into their everyday lives.



ABOUT JUST JOSH

A family storytelling brand built on the moments people recognize.

Josh creates relatable, mobile-first content around parenting, family life, travel, humor, and everyday wins. His on-camera style is direct, warm, and easy to trust —so a brand message feels like a real moment instead of a stiff commercial.

330K+

COMMUNITY ACROSS SOCIAL
PLATFORMS

86.8%

U.S. AUDIENCE

66%

WOMEN IN THE CORE
COMMUNITY

STARTER PAID UGC PACKAGE

Family UGC Starter Video

\$450

One edited 30–45 second vertical video (9:16)

- ✓ Warm, natural family storytelling tailored to your brand
- ✓ One consolidated revision round
- ✓ 30 days of organic social use on client-owned channels

50% deposit (\$225) reserves the production slot. Final balance is due before delivery of the unwatermarked file.

BUILT FOR BRANDS FAMILIES ALREADY CHOOSE

Food & family outings

Real family reactions, simple parent wins, and a place or meal worth sharing.

Travel & attractions

Natural experiences that bring a destination, activity, or family day out to life.

Home & everyday products

Honest, practical product-in-use moments that make the benefit easy to see.

Kids, learning & play

Genuine reactions that show family games, books, and educational products in context.

WHY THIS WORKS

- 1 Human-first storytelling**
A real family perspective helps product benefits land naturally.
- 2 Content native to social**
Vertical, mobile-first video designed to feel at home in the feed.
- 3 A finished asset for your team**
Your brand receives an edited video ready for agreed organic use.

Clear by design: This offer is paid UGC for use on your channels. Posting to the JUST JOSH audience, paid advertising, raw footage, extended usage, exclusivity, partnership-ad authorization, and additional revisions are quoted separately.

SIMPLE COLLABORATION

From your brief to a ready-to-use video.

Clear terms, a defined concept, and a finished asset your social team can put to work.

STEP 01

Align on the idea

Confirm the product or experience, key message, use, and delivery date.

STEP 02

Reserve the slot

A 50% deposit books production after the agreed concept and scope are in writing.

STEP 03

Review & receive

Review one watermarked draft, send consolidated feedback, then receive the final file after payment.

Let's create a **real moment**
your customers will remember.

Josh • JUST JOSH
myfriendjustjosh@gmail.com
myfriendjustjosh.com/brands

Community and audience figures are drawn from JUST JOSH's current business record. UGC is a defined production service; no views, sales, bookings, or reach are promised.